

A Great Hotel Becomes A New Legend Great Eagle Hotel Is Renamed The Langham Hotel

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(Hong Kong October 1st, 2003) --- The Great Eagle Hotel, one of Hong Kong's finest five-star hotels, has today been officially renamed the Langham Hotel, Hong Kong - and has released special accommodation packages to celebrate.

This name change follows the announcement earlier this year by owning company Great Eagle Hotels International that the group would change its name to Langham Hotels International (LHI). The Langham name comes from the historic Langham Hotel, London (now known as the Langham Hilton) which was purchased by Great Eagle in 1996 and subsequently further upgraded.

It also follows a substantial US\$35 million upgrading of the Hong Kong property over the past four years, which has resulted in the creation of an elegant European-style hotel with a contemporary twist, designed for discerning business and leisure travellers.

The Langham Hotel London is legendary, its name synonymous with gracious hospitality and fine living for over a hundred years. Opened back in 1865 by the Prince of Wales, The Langham was not only London's first "grand" hotel, but also the city's largest building at the time.

General Manager, Nigel Roberts, welcomes the new name, saying, "The transition to the Langham name provides the ideal platform and additional momentum for us to continue to build on the high standards we have set for ourselves. It also offers us a marvellous opportunity to generate additional awareness and continue to raise the profile of this wonderful hotel."

Each of the 462 rooms and 25 suites has been luxuriously renovated and equipped with the latest technology. Also part of the renovations were 12 sumptuous "Langham Suites" designed as a contemporary reflection of the golden years of grand British hospitality as typified by the Langham Hotel.

Earlier this year, British newspaper, The Sunday Times ranked the Langham Suites among the world's 'Top 10 High-tech Hotel Rooms' and cited the rooms for being "one of the few with en-suite, broadband internet access, 37" Plasma TV and DVD surround sound home theatre to create the "dream home away from home". These ultra luxurious signature suites also feature the hotel's new signature "yume" beds, the most comfortable king-sized beds in Hong Kong. The name "yume" is Japanese for dream.

The hotel has a number of outstanding restaurants, including the award-winning T'ang Court Cantonese restaurant, which was named by the US Hotels Magazine as one of the World's Top Ten Hotel Restaurants, as well as featured on Travel & Leisure's Annual List of "100 Fabulous Places and Things for 2001", the popular Bostonian, which serves a huge selection of steaks and

fresh seafood, and the authentic New York-style Main St. Deli which was inspired by New York's famous 2nd Avenue Deli. There is also a delightful, Mediterranean-style rooftop pool, a fully equipped Health Club and an extensive banqueting facility.

To celebrate a new era, the Langham will launch a series of accommodation packages including "The Langham Experience" which features a two-night three-day stay in a Langham Suite at US\$560 nett per person, based on double occupancy and available until December 31st 2004. For reservations, please contact Langham Hotel, Hong Kong at hkg.sales@langhamhotels.com.

The Langham Hotel, Hong Kong is a member of Summit Hotels & Resorts as well as the prestigious Virtuoso Portfolio - a special category in Virtuoso's collection of the world's finest hotels and resorts. Virtuoso is an elite network of over 5,000 US based professional travel specialists.

Editor's Notes: Langham Hotel, Hong Kong is managed by Langham Hotels International Limited - a dynamic, modern, high quality hospitality management company which operates a number of luxury hotels and serviced apartment properties in prime locations within Hong Kong, and asset manages the extensive overseas hotel interests of its parent company, the publicly listed Great Eagle Holdings Limited in Hong Kong.

Properties managed and operated by the Langham Hotels International in Hong Kong include the luxury Langham Hotel, Hong Kong, the Langham Place Hotel in Mongkok (due to open in July 2004), the superior Eaton Hotel, three Eaton House serviced apartment buildings and the Yat Tung Heen Chinese Restaurants.

Overseas properties owned by the Group, and asset managed by Langham Hotels International, include the Le Meridien Boston in the USA (to be renamed as Langham Boston on 1st Jan 2004), the Langham Hilton in London (to be the Langham Hotel, London effective May 2004), UK; Sheraton Towers Southgate in Melbourne, Australia; the Sheraton Auckland Hotel and Towers in New Zealand; and the four Diamond rated Delta Chelsea Hotel in Toronto, Canada.

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