

**[For Immediate Release]**



## **The Great Eagle Group Organises 60th Anniversary Charity Walking Challenge**

*Making Donation to Support Heep Hong Society and  
Promoting Low-carbon Lifestyle Among Employees*

(12 October 2023, Hong Kong) – **The Great Eagle Group** organised a Charity Walking Challenge in late September to celebrate its 60<sup>th</sup> anniversary, with an aim to encourage employees to raise funds for the Children and Youth Training Fund of the Heep Hong Society by participating in the walking program.

A total of 475 employees took part in the 7-day Charity Walking Challenge. Through the collective efforts of all participants, the event successfully reached the group target of 6 million steps. Based on the results, the Group donated HK\$150,000 to the Heep Hong Society to support its Children and Youth Training Fund. The funding provides assistance to the economically disadvantaged families with children and youth with special needs, enabling them to receive timely assessments and professional trainings.

**Mr Alexander Lo, Executive Director of Great Eagle Holdings Limited**, said, “The Great Eagle Group has always been committed to promoting sustainable development. As we celebrate our 60th anniversary, we organised the Charity Walking Challenge to encourage employees to participate in walking exercises, live a low-carbon lifestyle, and raise funds for the Heep Hong Society. We are delighted to see the enthusiastic response from our colleagues who put in their share of efforts to support this charitable initiative, bringing warmth to those in need and witnessing an important milestone for the Group.”

**Ms Rachel Leung, Chief Executive Officer of Heep Hong Society**, said, “Heep Hong Society is honoured to be the beneficiary organisation of the Great Eagle Group's 60th Anniversary Charity Walking Challenge. The funds raised will be used for our Children and Youth Training Fund, providing appropriate services for children and youth with special needs from low-income families. We are glad to celebrate Heep Hong Society's 60th anniversary this year, and we look forward to becoming long-term partners with Great Eagle to promote a harmonious and inclusive society.”

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## Press Photo



*(Photo caption:) Ms Violet Wong, Corporate Communications Manager, Great Eagle Group (right), presented a cheque for the donation to Ms Rachel Leung, Chief Executive Officer, Heep Hong Society (left).*

### About the Great Eagle Group

The Great Eagle Group was founded by the late Mr Lo Ying Shek in 1963, and was listed on the Hong Kong Stock Exchange in 1972 (Stock Code: 41). The Group's principal holdings include Champion Real Estate Investment Trust (Champion REIT) (Stock Code: 2778) and Langham Hospitality Investments (LHI) (Stock Code: 1270), which were listed in Hong Kong in 2006 and 2013, respectively. Being a Hong Kong developer, the Group also owns and manages an extensive international hotel portfolio under "The Langham" and affiliate brands. Founded and headquartered in Hong Kong, the Group develops, invests in and manages high quality residential, office, retail and hotel properties across Asia, North America, Australasia and Europe.

Website: [www.greateagle.com.hk](http://www.greateagle.com.hk)

### About Heep Hong Society

Established in 1963, Heep Hong Society is a leading education and rehabilitation organisation offering professional assessment, guidance, training and family support services. We are committed to helping children and young people of different abilities maximise their full potential, empower families and contribute to an inclusive society.

Our team of professionals includes psychologists, speech therapists, physiotherapists, occupational therapists, nurses, social workers and teachers. We serve more than 15,000

families every year at our service units, as well as mainstream kindergartens, primary and secondary schools. As an innovative service provider, Heep Hong Society is dedicated to researching evidence-based treatment approaches and promoting the development of integrated education and the rehabilitation sector through research, training and publishing.

Website: [www.heephong.org](http://www.heephong.org)